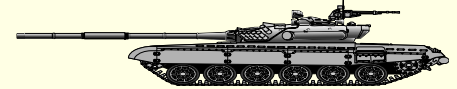# CONNECTIONS 08

Thoughts and Ideas about CONNECTIONS 09

Mr. Michael W. Garrambone
General Dynamics
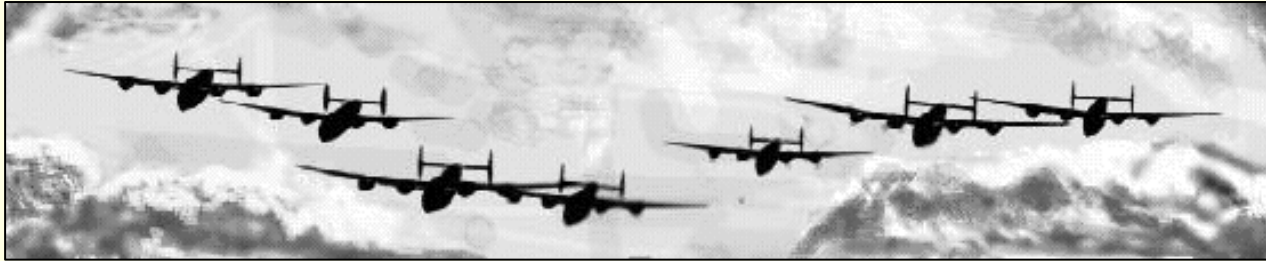**CDR Shaun D. Hollenbaugh**
NAVWARCOL
Orlando, Florida, 14 March 2008

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14 MAR 2008	**N/A**	**-**

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14. ABSTRACT

15. SUBJECT TERMS

16. SECURITY CLASSIFICATION OF:			17. LIMITATION OF ABSTRACT	18. NUMBER OF PAGES	19a. NAME OF RESPONSIBLE PERSON
a. REPORT **unclassified**	b. ABSTRACT **unclassified**	c. THIS PAGE **unclassified**	**UU**	**36**	

Introduction

▷ **We have come a long way (some 15+ years of Connections)**

▷ **We have changed venues (locations, modes, & operations)**

▷ **We have expanded, contracted, and matured**

▷ **There is a need and desire to re-look at ourselves**

Workshop Purpose: Flush out the thoughts

Team Member: John Macke

Agenda

➤ **Introduction**

➤ **Overview of topics**

➤ **Review of ideas**

➤ **Capture the thoughts**

➤ **Report to the group**

Initial listing to start from:

- **Duration of event**
- **Timing of event**
- **Co-sponsoring**
- **Size of event**
- **Composition of audience**
- **Organization of event**
- **Operations of event**
- **Organization of team**

- **Funding**
- **Location**
- **Purpose of "Super Group"**
- **Purpose of event**
- **Rotation location**
- **Facility requirements**
- **Security issues**
- **Products of Connections**

Next Group

Topics for Discussion (2 of 3)

▶ **More to start from**

- **Advertising (ouch)**
- **Electronic storage**
- **The need for scribes**
- **Shifting depth of presentations**
- **Shifting desires of presentations**
- **Membership**
- **Membership connectivity**
- **Game playing**

- **Game demonstration**
- **Game training**
- **Media**
- **Event victory conditions**
- **Sources of attendees**
- **World environment now**
- **World environment future**
- **M&S aspects**

Next Group ➡

Topics for Discussion (3 of 3)

▶ **Initial Listing to start from**

- **Quartering**
- **Transportation**
- **History of Connections**
- **Connections data**
- **Source of attendance**
- **Who to invite**
- **Organizations to invite**
- **Imbedded in an organization**

- **Constructing an organization**
- **Part of a professional society**
- **Where are the students**
- **Where are the teachers**
- **Where are the pointers**
- **Part of a professional society**
- **Next meeting**

Duration of Event

One Sortie   **2 -- 4 Hours**
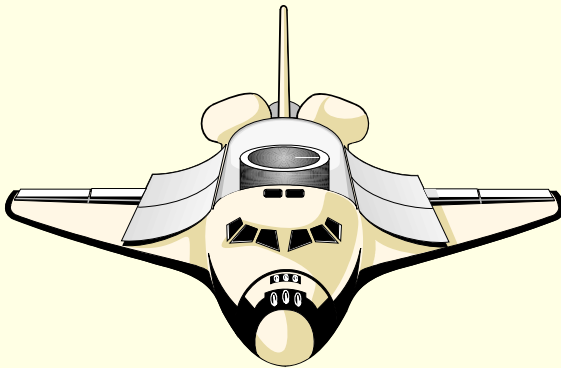
One Sortie   **2 -- 4 Weeks**

Need a minimum of 2.5 days

Timing of Event

Mid-March   Why?

With another Event   **Piggy Back—Go with the flow!**

Your Thoughts

Ideas?

Will it work in the Real and conflicting World ?

Co-Sponsoring an Event

Connections   with   **Prime Sponsor**

We bring

- Know-how
- The motivated
- Idealistic and Realistic
- Programs
- Related topics

They have
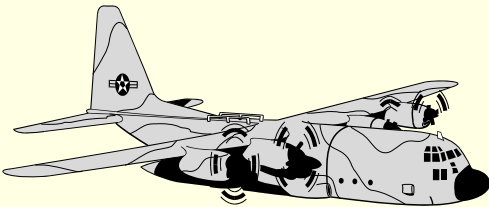
- Facilities
- Access
- Transportation
- Cost absorbers
- On-site staff

One or more
sponsors?

Size of Event

How big ?

Ideas?

- **Turf/days**
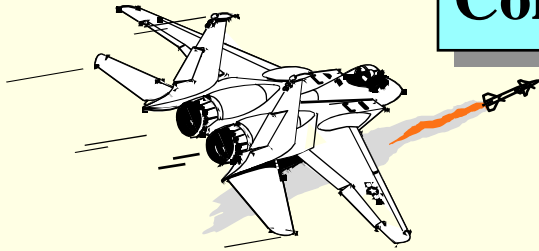- **Head count: 40, 60, 100, 120**
- **Type of heads? (spectrum)**

Composition of Connections Audience

- **Core game players**
- **Game designers**
- **Analytical types**   **Ideas?**
- **Educators/trainers**
- **Historians**
- **Scientists and engineers**
- **Planner-operators**

What should be the audience?

Organization of Event

Composition

Timing

- **Panels**
- **Key speakers**
- **Subject speakers**
- **Demos**
- **Workshop**
- **Tutorials**
- **Practical Exercises**
- **Game play**

- **Use of the days**
- **Use of the nights**
- **Use of the lunch**
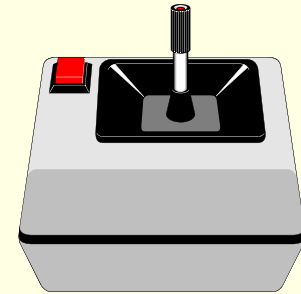- **Proportions of time**

Ideas?

Organization (for Conferences)

▷ **Administrative & control staff**

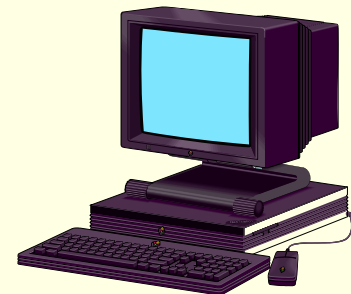   From food to trans

    From sales to security

    Advertising

▷ **On-site support staff**

    Larger numbers

    More and different tasks (AV)

▷ Tutorial leads

Speaker leads

Other leads

Ideas?

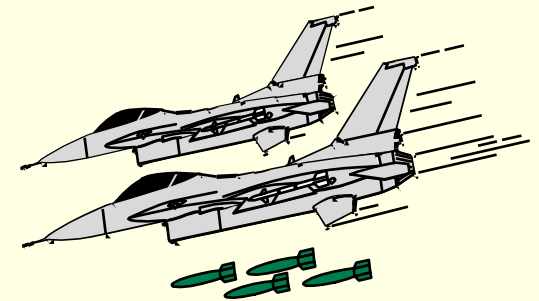# Funding (sources)

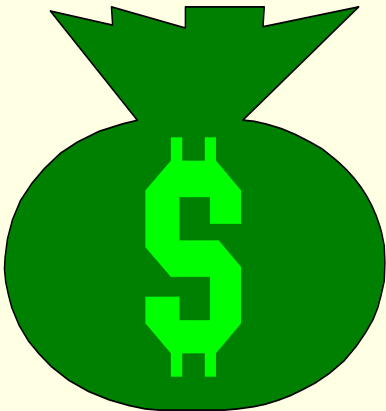**Who can help**

Labs

Schools

Analytical houses

Operation houses

Govt other

Contractors

Ideas?

Locations

Prime & Available

- **Military school houses**
  - **E.g., AWC, NWC, USMA**
  - **NDU, NPS**
- **Near military**
- **Montgomery, AL**
- **Dayton, Ohio**
- **Non-military schools**
  - **E.g., GMU, UCF,**
- **Contractor/FFRDC houses**
  - **E.g., CNA, GD, SAIC, JHU**

- **Military Installations**
  - **E.g., APG, Navy Yard**
- **Resorts**
- **Co-located (other Confs)**
  - **Origins**
  - **DSMC**
  - **MORS**

Ideas?

Purpose of "Super Group"
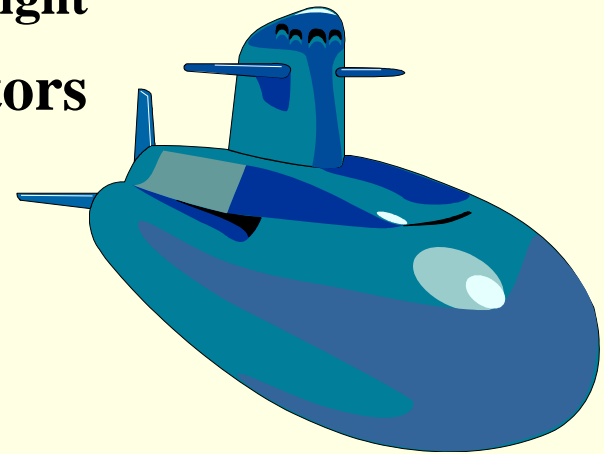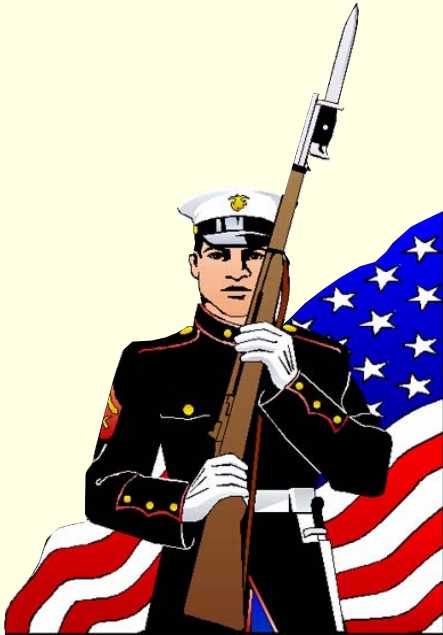
Performs all Planning and Staff functions

- **Game plan development**
- **Resource development**
- **Execution and oversight**

First Board of Directors

- **Information**
- **Recommendations**

First Members

Ideas?

Purpose of the Event

Things to be known

▷ **Define the charter**

- **Make it available**

- **Make it known**

Ideas?

▷ **Determine the interested parties**

- **Search**

- **Inform**

▷ **Advertise**

Rotation of Location?

▷ **Permanent fixed location**

▷ **Rotation group**

▷ **Go with the sponsor**

▷ **Bidding by school**

▷ **Bidding by agency**

▷ **Overseas**

Ideas?

Logistics of Location

Facility Requirements

- For presenting

- For support needs

- For wargaming

- For evening events

- Health & welfare

Ideas?

Present and Available

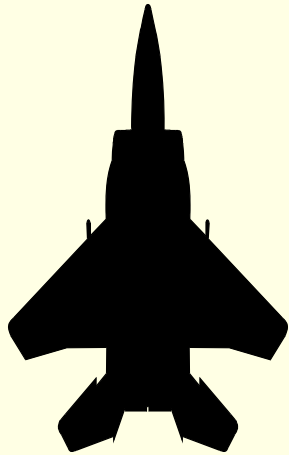# Security Issues

▷ **Get on Base, Post, or Installation**

▷ **International participants**

▷ **Parking**

▷ **Computers**

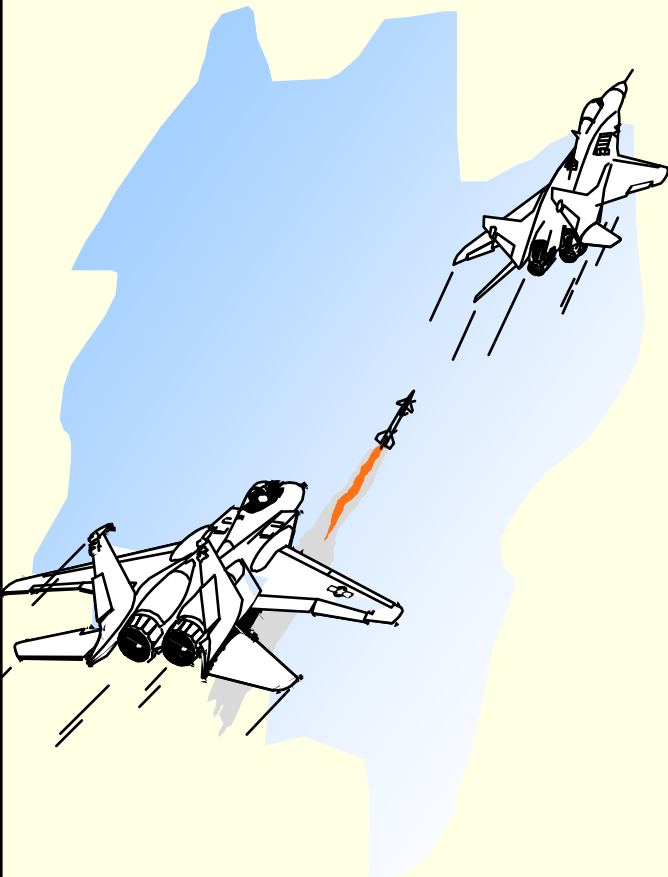▷ **Check-in delays**

Ideas?

Products of Connections

- **The Connections**

- **The Learning**

- **New Audience**   **Ideas?**

- **The CD ?**

- **Products Other ?**

- **Group membership ?**

Advertising

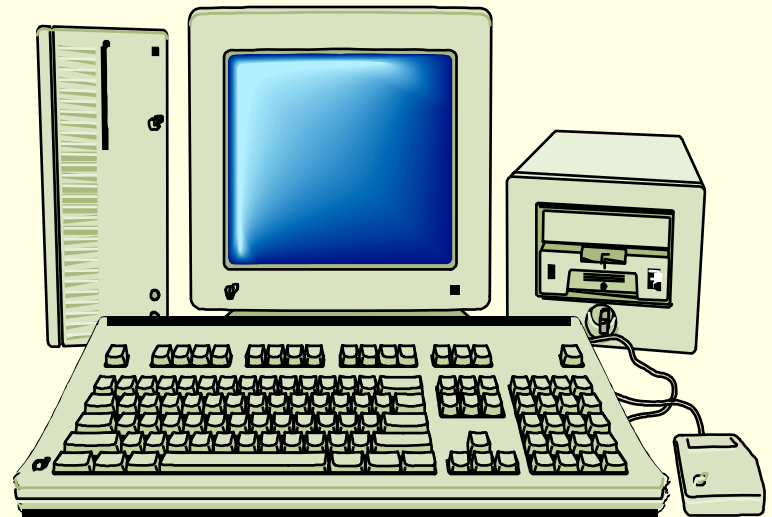- **Word of mouth**

- **Piggy back**

- **Website**

Ideas?

Electronic Storage

Where is it?

- **What are we keeping**
- **Location**
- **CD**
- **Office history file**
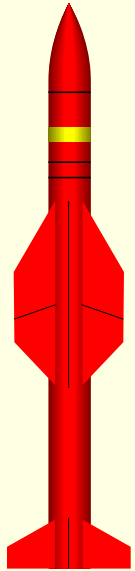- **What's stored**
- **Where is Matt**
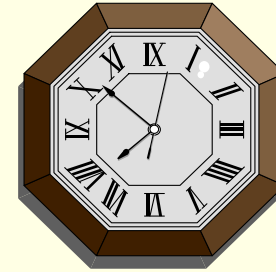
The Need for Scribes

- **What is written now?**

- **What happened**

- **Audience gets what?**

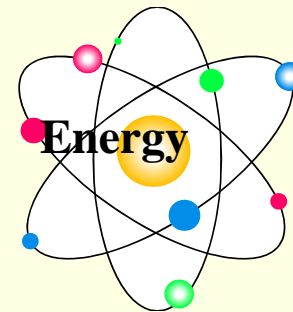- **Creating products**

- **Other ?**

Ideas?

Shifting Depth of Presentations

- **Plenary**
- **Overviews**
- **Updates**
- **General**
- **Specific**
- **Technical**

Ideas?

Energy

DoD Plans and Policies vs.   Killing Orcs

Shifting Desires of Presentations

What do you want?

- **Update on states of affairs**

- **Latest technology developments**

- **Circumstance of military programs**

- **Sources of funding for contractors**

- **A special topic being taught**

- **Topic being explained**

- **A new product description**

- **Event/game descriptions**

- **What happened at a game**

Ideas?

Membership

Joining the Group

- ▶ • **Who do we want in the group**
- ▶ • **What is the requirement to join**
- ▶ • **Joining process**
- • **What do you get for joining**

What should is cost?

Membership Connectivity

How are we connected now?

- **E-mail**
- **Annually**
- **Multi-year reunion**
- **At the game**
- **What do you want?**

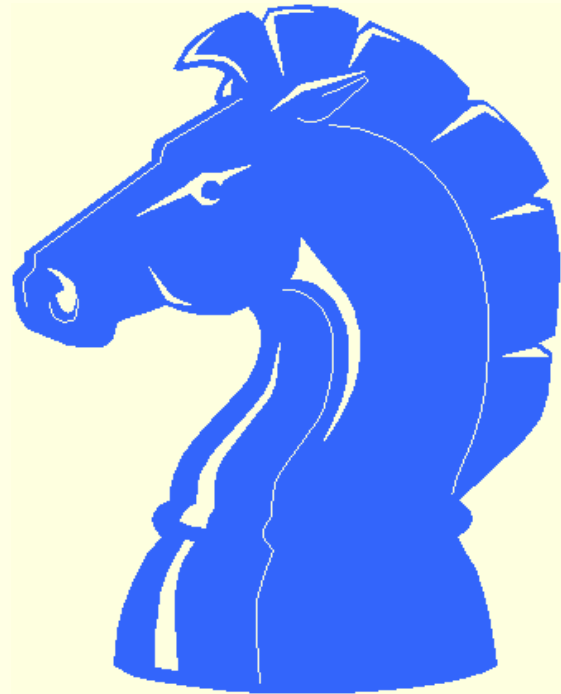**Ideas?**

Game Planning/Demo/Training

- Is playing a game expected?

- At least watching it being played

- Learning about playing

- Plan to play games

- Continue to demo games

- Can't play unless trained

- Pre-training?

Ideas?

Use of Media

➤ **Not much use**
- **E-mail**
- **Directed to website**
- **Voice on phone**

➤ **No flyers**
- **In offices**
- **At other events**

➤ **No PR**
- **To game centers**
- **To gamer meetings**

Ideas?

Event Victory Conditions

We did good?

- **Good variety attending**

- **Good number attending**

- **Smiling faces**   **Ideas?**

- **We know who attended**

- **Sponsor asked us back**

- **Membership grows**

- **More folks/agencies know about us**
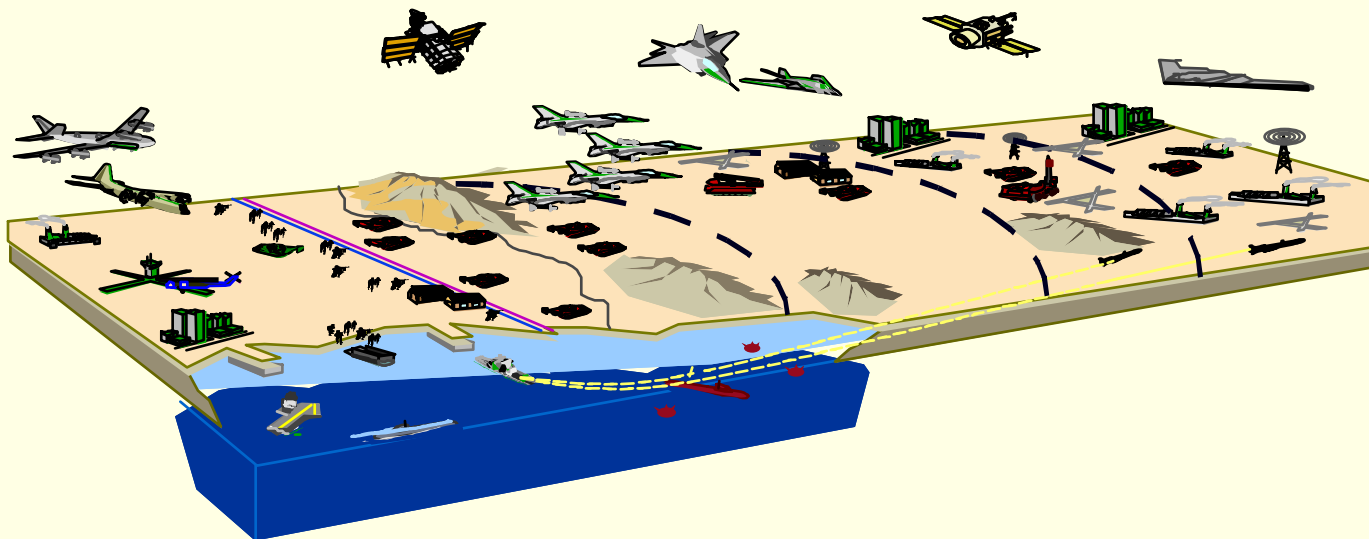
Sources of Attentees

- **Military Academic Schools**

- **Military Service Schools**   **Ideas?**

- **Business Schools**

- **DoD wide Laboratories & RDT&E**

- **Analytical Agencies**

- **Software Development Houses**

- **Doctrine Centers**

- **Warfighter Training Centers**

Environment

- **High on wargaming (QDR)**
- **Technique for examining IW**
- **Less funding for travel**
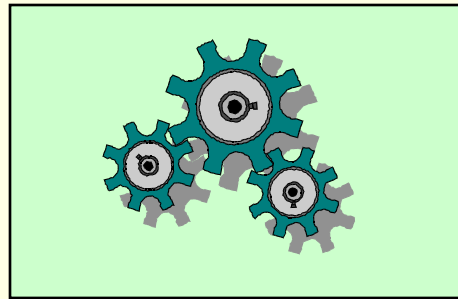- **Plethora of games?**
- **People are busy**

Ideas?

M&S Aspects

O Lord, please save me from the computer guys

What do code busters do?
We have to tell their story?
We have let them "have sales"

Conclusions

Connections 09

▶ **Lots to be gained by piggy-backing on DMSC**

▶ **Takes lots of early planning to put program together**

▶ **Need to pre-connect to the potential audience members**

▶ **Involve the membership as a staff**

▶ **More education about gaming and gaming events**

▶ **More gamers doing "game things"**

POC Information

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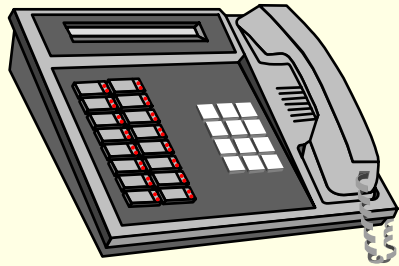
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